



## **SEEDS SCHEME 2013/2014**

Dear Secretary,

Welcome to the 2013/14 colour catalogue, once again we ask you to peruse our stunning full colour catalogue celebrating our 125<sup>th</sup> Anniversary and our RHS Chelsea Flower show Gold Medal winning stand.

The seed scheme administration remains as last year. Again, due to increased postal and carriage costs, we are asking for £5 towards post and packaging on orders under £50. Choose one of the following options which best suits your organisation.

### **MEMBERS ORDERS**

Obtain from each member, their order sheets and their payments, complete the details on the summary sheet and send this to us at the address above, together with all order sheets and remittance for the total value, including a charge of £1.00 per member for individual packaging. Please ensure we have the members name, address and post code so any Direct Sales items can be despatched to them. Direct Sales now have a Lorry symbol against the product to make them easier to identify.

### **COLLATING ORDERS**

Obtain from each member their order and payment, calculate the number of packets required of each variety by entering these figures in the relevant spaces on a spare copy. Add up the total value and complete the summary sheet. Send this to us at the address given below, together with the completed order form and remittance for the final value.

### **BULK ORDERS**

Select your requirements from Member's catalogue and complete the details on a spare copy of the order form. Send this to the address above, together with the completed summary sheet and remittance for the full value.

We have continued to simplify the discount structure to make it easier to follow and for the following season –

**ORDERS UP TO £175.00 WILL RECEIVE A 35% DISCOUNT**

**ORDERS OVER £175.00 WILL RECEIVE A 50% DISCOUNT**

**Please note, that no discount is available on any plants, fruit, garlic, mushrooms, potatoes, onion and shallot sets, sundry items. Although there is no discount offered on the above items, we would point out we would ask you to inform your members that they can have the cheaper rate band shown in the catalogue for potatoes, irrespective of how many bags they order, and of course, they pay no carriage costs on any products ordered through the scheme.**

Onion sets and shallots etc. will be available for despatch from early October and all orders will be sent out in one consignment. Potatoes, however, will not be available until early January and these will be sent separately, subject to weather conditions.

We trust you will find this system easy to follow and to assist distribution of orders, we can confirm that all orders will have printed, on the top reverse flap or on the front on large size packets, the reference number as shown on the order form. Last year, we felt the despatch of orders was very efficient, and hopefully fulfilled your requirements as requested. We have every intention of maintaining this standard and where possible, improvements will be made.

If you wish to contact us for any additional information or queries, please email us at [customer.services@kingsseeds.com](mailto:customer.services@kingsseeds.com).

Many thanks again for your support and we wish you and your members a very successful gardening year for 2014.